

Munich Ravens – Media Accreditation Terms & Conditions 2026

1. General Information

These Media Accreditation Terms & Conditions (“Terms”) apply to all accredited media representatives, photographers, videographers, creators, broadcasters, and communication professionals attending events organized by:

München American Football Holding GmbH
Neumarkter Straße 61
81673 Munich
Germany

Contact: media@munichravens.com

By requesting and/or using a media accreditation issued by the Munich Ravens, all accredited persons accept these Terms in full.

2. Purpose of Accreditation

Media accreditation is intended to support professional editorial coverage of Munich Ravens events and to ensure safe, fair, and organized media operations during:

- Home games
- Press conferences
- Media days
- Interviews
- Team-related events
- Other official Munich Ravens activities

The Munich Ravens reserve the right to approve or deny accreditation requests at their sole discretion and without obligation to provide reasons.

3. Accreditation Rules

All accreditations are:

- Personal
- Non-transferable

- Revocable at any time
- Property of the Munich Ravens

Accreditation badges/vests must remain visible at all times while inside media-restricted areas.

A valid government-issued ID may be requested at any time.

Accreditation grants access only to specifically designated media areas and does not guarantee unrestricted stadium access.

The following areas are strictly prohibited unless explicitly authorized:

- Locker rooms
- Team areas
- Coaching zones
- Medical areas
- Restricted operational areas

4. Media Categories

Accreditation may be issued to:

- TV broadcasters
- Radio broadcasters
- Print media
- Online media
- Digital publishers
- Photographers
- Videographers
- Social media creators/content creators

The Munich Ravens reserve the right to classify and limit access levels depending on operational requirements and league regulations.

5. Broadcast & League Rights

Official broadcast and commercial media rights are held by the league and/or its designated rights holders.

Media accreditation does not automatically grant broadcasting rights.

Any commercial usage, redistribution, rebroadcasting, monetization, or sublicensing of content requires prior written approval from the Munich Ravens and/or the league.

Creators and digital media representatives may film and publish content for editorial and social media purposes unless otherwise communicated on-site.

6. Content Usage & Social Media

Accredited media representatives are permitted to create and publish editorial content, including social media content, provided such content:

- complies with applicable laws,
- respects league and club regulations,
- does not interfere with game operations,
- does not violate personal rights or privacy laws.

The Munich Ravens reserve the right to prohibit or restrict certain forms of content production at any time.

Unauthorized live streaming of games or full-game broadcasts is strictly prohibited unless explicitly approved in writing.

7. Photography, Video & Drone Regulations

Photography and video recording are permitted only within approved areas.

Drone operations are strictly prohibited unless:

- explicitly approved in advance,
- officially registered with the Munich Ravens,
- compliant with all German aviation and safety regulations.

Unauthorized drone usage may result in immediate removal and further legal action.

8. Game Day Operations & Field Access

Vest System

- White Vest → Munich Ravens Team Media
- Grey Vest → External Media

Media vests:

- must be collected before the event,
- require an ID deposit,
- must be returned after the event.

Failure to return equipment may result in future accreditation restrictions.

Field Access Rules

Field access is limited and subject to operational restrictions.

Media representatives:

- must choose field positions at the beginning of each quarter,
- may only change positions during quarter breaks,
- must follow all instructions from Munich Ravens staff and security personnel.

Access to the field is only permitted in designated areas and approved time windows.

The Munich Ravens reserve the right to modify access permissions at any time for safety or operational reasons.

9. Stadium Rules – Sportpark Unterhaching

Accreditation Pickup

Accreditation pickup is located at the designated ticket booth near the east entrance.

Press Seating

The press seating area is located at the top of the west stand.

Parking

No dedicated press parking is available.

Equipment Restrictions

Roll containers and oversized production equipment are not permitted on the field unless specifically approved.

10. Conduct & Professional Standards

All accredited persons are expected to behave professionally at all times.

The following actions are prohibited in media areas:

- Cheering or active fan behavior
- Wearing opposing team merchandise
- Alcohol abuse
- Unauthorized interviews
- Entering restricted areas
- Obstructing stadium operations
- Ignoring staff or security instructions

Failure to comply may result in immediate removal.

11. Interviews & Media Requests

Interview requests must be coordinated through the Munich Ravens communications department.

Requests should generally be submitted at least 24 hours in advance.

Spontaneous interviews on game day are not guaranteed.

12. Liability

Attendance and field access occur at the individual's own risk.

The München American Football Holding GmbH and the Munich Ravens assume no liability for:

- personal injury,
- accidents,
- loss,
- theft,
- or damage to personal equipment or belongings.

Accredited persons are responsible for their own insurance coverage.

13. Image Rights & Event Recordings

By entering Munich Ravens events and stadium premises, all attendees acknowledge and agree that:

- photo, video, audio, and broadcast recordings may be created,
- recordings may be used by the Munich Ravens, the league, partners, sponsors, and broadcasters,
- such content may be published worldwide across all media channels without compensation.

Attendance at the event constitutes consent to such usage in accordance with applicable laws.

14. Data Protection (GDPR)

Personal data submitted during the accreditation process will be processed exclusively for accreditation, security, communication, and operational purposes.

Data processing is conducted in accordance with applicable GDPR regulations and the Munich Ravens privacy policy.

For privacy-related inquiries, please contact:

media@munichravens.com

15. Sanctions

Violations of these Terms may result in:

- Immediate removal from the venue
- Withdrawal of accreditation

- Temporary or permanent exclusion from future events
 - Further legal action where applicable
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16. Final Provisions

The Munich Ravens reserve the right to amend these Terms at any time without prior notice.

All accredited persons must comply with all instructions issued by Munich Ravens staff, security personnel, league representatives, and stadium management.

If any provision of these Terms becomes invalid, the remaining provisions shall remain unaffected.

Last updated: May 2026